**Admin Console Pages**

**Orders:**

Elements to be displayed.

* Overview (Total Orders, Delivered, In Process etc.) (Number or any better display)
* Daily/Week on Week/month-on-month orders (Graph)
* Registered Users Vs Sellers Vs Orders (Pie chart)
* Own Fabric Users Vs Users who buy (Graph)
* Measurement Preferences (Graph)
* Shopping Preferences (Graph)
* Order Timing Preference (Graph)
* Order Cost Vs Operational Cost (Graph)
* Return Rate On Orders (Number or any better display)
* Order Requests/feedback (like Dashboard message box)

**Registered Users:**

Elements to be displayed.

* Daily/Week on Week/month-on-month New Users (Graph)
* Men Users VS Women Users (Graph)
* Gender wise Age Group (Pie Chart) [How will it look in admin? Both gender with age %]
* Top preferences of registered users (like shopping preference in Order page)
* Average re-visit time for registered users (Number or any better display)
* Time taken from Registration to Order (Number or any better display)
* Registered users VS Ordered users (Graph)

**Visitors:**

Elements to be displayed.

* Overview (Visits, Page views, Pages per visit, Bounce Rate, unique visitors, avg visit time) (Number or any better display)
* Total Visitors (Number or any better display)
* Most viewed pages (Preference type)
* Top pages where visitor exits page (like measurement preference in Order page)
* Visitors Demography with age, gender and other details(Map)
* Top Browser / Devices used (like measurement preference in Order page)
* Visitor Sources (through which platform they visit our site, like Fb, Google, etc.) (like measurement preference in Order page)

**Sales:**

Elements to be displayed.

* Overview (Total Sales, Total Expense, Total profit) (Number or any better display)
* Daily/Week on Week/month-on-month Sales (Graph)
* Average Sales per order (Number or any better display)
* Registered users Vs Sales (Graph)
* Top Selling products (like shopping preference in Order page)
* Top Repeat Sales products, sellers, customers (Number or any better display)

**Partners:**

Elements to be displayed.

* Overview (Total Registered partners, In Registration process, New leads, etc.) (Number or any better display)
* + Update Partners excel sheet to update website data
* Total Partners Vs Active Partners (Graph)
* Most viewed partners/products (Gender wise like shopping preference in Order page)
* Daily/Week on Week/month-on-month Partners Registered (Graph)

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| **Business Category** | **Partner Name** | **Partner Address** | **Specialization** | **Years of Experience** | **Price List** | **Delivery Type** | **Open to go for measurements?** | **Working Hours** | **Payment Terms** | **Bank Details** | **Contact Person Name** | **Mobile No** | **Email address** | **Orders Completed** | **Orders Ongoing** |

**Executives:**

Elements to be displayed.

* Overview (Total Executives, Active Executives, Idle Executives) (Number or any better display)
* Top performers (like measurement preference in Order page)
* Appointment time Weekly/monthly/yearly (Graph)
* Average Orders Served per executive (Number or any better display)
* Executives Coverage Areas (Map)
* Executives feedback (like feedback in Dashboard)

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Executive Name** | **Executive Designation** | **Mobile No** | **Email address** | **Business App password** | **Orders Ongoing** | **Total Orders** | **Total Visits** |

**Others:**

* Any other pages to add?
* All updates in website/mobile apps related to partners and executives to be made easy through excel sheets
* Other crucial metrics to be monitored
* All the display panel in the pages should be kept movable